



COMPANY **PROFILE**

DIGITAL CREATIVITY. DIGITAL GROWTH.



CONTENTS

A guide to the services, work and ways of working inside this profile.

01	About TM DigitalStudio	03
02	Our Vision, Mission & Values	04
03	What We Do	05
04	Our Approach	06
05	Why TM DigitalStudio	06
06	Our Services	07
07	Web Design & Development	08
08	Branding, Logos & Graphic Design	09
09	Social Media & Digital Marketing	10
10	Selected Projects	11
11	Industries We Serve	12
12	Our Creative Process	12
13	Let's Work Together	13
14	Contact Us	14

ABOUT TM DIGITALSTUDIO

TM DigitalStudio is a digital creative and technology company providing creative, digital and marketing solutions to businesses, organizations and individuals.

WHO WE ARE

A modern digital creative studio based in Malawi. We bring graphic design, brand identity, website development and digital marketing together, so clients can work with one team across their creative and online needs.

WHAT WE DO

From logos, flyers and packaging to websites, hosting, apps and business systems, and from social media management to Google Ads, SEO and AI business automation, we deliver practical solutions that help organizations look professional and reach their audience.

WHO WE SERVE

Businesses, organizations and individuals. Our portfolio spans education, non-profit organizations, retail, agriculture, hospitality, technology, entertainment and professional services.

OUR AIM

To give every client a stronger brand, a confident online presence and the creative tools to grow.



Digital Creativity. Digital Growth.

Creative, digital and marketing solutions under one roof.

20

SERVICES OFFERED

4

SERVICE AREAS

3

CLIENT TYPES

MW

BASED IN MALAWI

VISION, MISSION & VALUES

OUR VISION

To be a trusted digital creative partner whose work helps businesses, organizations and individuals grow with confidence in a digital world.

OUR MISSION

To deliver practical, high-quality creative, digital and marketing solutions that give our clients a professional presence and room to grow.

OUR VALUES



01

Creativity

Original ideas shaped into distinctive designs.



02

Professionalism

Polished work and clear, respectful communication.



03

Innovation

Modern tools and fresh thinking for digital growth.



04

Quality

Careful attention to detail in every deliverable.



05

Reliability

Dependable delivery and support clients can count on.



06

Client Focus

Solutions built around each client's goals.



07

Growth

Creative and digital work that helps brands move forward.

**DESIGN.
DEVELOP.
GROW.**

WHAT WE DO

TM DigitalStudio brings creative, digital, marketing and business support services together, so clients can build a strong brand and a confident online presence with one team.

01

CREATIVE

Visual identities and content that make brands recognizable.

- Graphic Design
- Brand Identity
- Marketing Materials
- Content Creation

01

02

DIGITAL

Modern websites, platforms and software built for real business use.

- Website Design & Development
- Web Hosting
- Domain Registration
- App Development
- Systems Development
- Website Maintenance & Support
- Digital Platforms

02

03

MARKETING

Creative content, ads and search strategy that help brands reach and convert audiences.

- Social Media Management
- Social Media Marketing
- Facebook, Instagram & TikTok Ads
- Google Ads
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Digital Marketing
- Copywriting

03

04

BUSINESS SUPPORT

Practical support and smart automation that help organizations work better.

- Data Analytics
- Virtual Assistant Services
- AI Business Automation

04

OUR APPROACH

Every project follows a clear path, from the first conversation to long-term support.

01 Understand

We learn your business, goals and audience.

02 Strategy

We set a clear direction before design begins.

03 Creative Development

Ideas become designs, layouts and brand assets.

04 Technology

We build with modern, reliable tools.

05 Communication

Clear updates and open feedback at each stage.

06 Delivery

Final files and platforms handed over, ready to use.

07 Support

Continued help after launch, including website maintenance.

**FROM FIRST CONVERSATION
TO FINAL DELIVERY.**

WHY TM DIGITALSTUDIO

01

One team, many disciplines

Design, web development and digital marketing under one roof.

02

Work you can see

A real portfolio across education, retail, agriculture, hospitality, technology and more.

03

Practical, business-ready solutions

Designs and platforms built for everyday use, not just for show.

04

Ready for print and digital

Deliverables prepared for print, social media, WhatsApp and the web.

05

Clear communication

Straightforward updates and a collaborative way of working.

06

Support after delivery

Website maintenance and ongoing help are available.

OUR SERVICES

Twenty services across creative, digital and marketing.



Graphic Design

01

Logos, flyers, posters and marketing materials that stand out.



Brand Identity Design

02

Complete visual identities: logos, colors and typography.



Content Creation

03

Graphics and creative content for your brand channels.



Website Design & Development

04

Modern, responsive websites built for real business needs.



Web Hosting

05

Reliable hosting that keeps your website online and fast.



Domain Registration

06

Registering and managing the right domain for your brand.



App Development

07

Custom mobile and web applications for your business.



Systems Development

08

Tailored business systems that streamline daily operations.



Website Maintenance & Support

09

Updates, improvements and ongoing technical support.



Social Media Management

10

Planning, posting and managing your social pages.



Social Media Marketing

11

Campaign graphics and content that grow engagement.



Facebook, Instagram & TikTok Ads

12

Ad creatives and campaigns that reach more customers.



Google Ads

13

Search and display campaigns that put you in front of buyers.



Search Engine Optimization (SEO)

14

Better visibility so customers find you on Google.



Search Engine Marketing (SEM)

15

Paid search strategy that drives qualified traffic.



Digital Marketing

16

Online marketing that builds visibility and generates leads.



Copywriting

17

Clear, persuasive words for ads, websites and posts.



Data Analytics

18

Turning data into insight for informed decisions.



Virtual Assistant Services

19

Remote admin support so you can focus on growth.



AI Business Automation

20

AI-powered workflows that save time and reduce manual work.

WEB DESIGN & DEVELOPMENT

Responsive websites that work smoothly on desktop, tablet and mobile, with hosting, domains and ongoing support available.



PROJECT

Wamuka Creative & Supply

TYPE

Corporate website

WHAT WE DELIVERED

Responsive company website shown on desktop, tablet and mobile.



WILSON & MORGAN

LAW FIRM WEBSITE

Professional legal-practice website with a clean, authoritative layout across all devices.



GENERATIONS AGRO & GENERAL INVESTMENT

CORPORATE WEBSITE

Corporate website for an agro and general investment enterprise, shown on desktop, tablet and mobile.

ALSO DEVELOPED Philadelphia Centre for Orphans • Mudzi Foundation Project • Faith Christian Academy

BRANDING, LOGOS & GRAPHIC DESIGN

Logos, identities and print and packaging work crafted to make brands memorable.

LOGOS WE HAVE DESIGNED



BRAND IDENTITY & PRINT



SOCIAL MEDIA & DIGITAL MARKETING

Campaign graphics, Facebook & Instagram ad creatives, flyers and posters that help businesses stay visible and reach their audience.

SOCIAL MEDIA & ADVERTISING

GROW YOUR BUSINESS WITH

FACEBOOK & INSTAGRAM ADS

Reach More Customers!
Drive More Sales!
Spend Less!

Let us handle your ads while you focus on running your business
Prices start at MK5,000

CONTACT US TODAY

TM DIGITALSTUDIO • FB & IG ADS

B-STAR SUPPLIES

Smarter Sales Start Here

Turn every transaction into growth with:

- Smart POS Systems
- Real-time insights
- Automated stock control

Never run out of stock again

CONTACT US

B-STAR • PRODUCT PROMO

MEET | CHAT | FLIRT

LOVE is waiting for you

Find Love on Connaxis Website.

www.connaxis.online

CONNAXIS • CAMPAIGN

FLYERS & POSTERS

DRAW GAME LIQUOR PRESENTS

KWAVUTA KWAMBIRI TURN UP

Starts **24** 2022

Venue
Dubai Street 11 Adjacent to A/50 Bridge

Dressing Code
Dress to kill

Time
1:30 Till Mama Calls

Activities
Brail, Beer & Hd Photos

EVENT FLYER

CHAKA CHA MVULA YA MADALITSO

2026

YEAR OF GOD'S RAIN
(DEUT 11:11-15)

Joseph J Clod

CHAKA CHATHU

THIS YEAR WE WILL WALK AS BLESSED PEOPLE FOR THE LORD
WOMENT US WITH A GOOD W/N [ISAMUEL 16:1-13]

CHURCH POSTER

ST MARK YOUNG CHRISTIAN WORKERS (YCW)

fundraising Coffee

Morning & Drinks

Coffee, Cup Cakes, Sausage, Chips, Zitumbuwa, Chigumu, Drinks, Sammoosa, Braai, Hot dogs And Many More

8TH SEP. 2024
Program Starts 6AM
Venue: St Marks Church Ng'oma.

FUNDRAISING FLYER

INTENSIVE COMPUTER TRAINING COURSE - 1

Grow Your Career By Learning Fundamentals of Computer

Course fees MK5,000 / MONTH

Microsoft Word, Excel, PowerPoint, Outlook, Publisher

Bonus
1. Internet Browsing
2. CV Formulation
3. Keyboarding
Who is Eligible
Secondary School Leavers and Matriculation Candidates

Mode of Delivery
Weekends only

Place
Mdeka opposite Health Centre

Contact 0994436904
To Register your name

TRAINING PROMO

WOMEN AMPUTEE FOOTBALL LAUNCH

21 - 22 JUNE
FRIDAY & SATURDAY

HOST:
Bernadette Niyoyitungira

GUEST:
Dr. Fred H Sorrells

President operation go quickly

Lilongwe MACOHA Area 14
near Malawi Assemblies of God University
9:00 AM

LAUNCH EVENT POSTER

CALVARY CHAPEL

WORSHIP SUNDAY

17 SEP 2023

Calvary Chapel A/50

9:00 AM - 12:00 PM

WORSHIP FLYER

SELECTED PROJECTS

A curated selection of work across branding, social media, web and packaging.



01 CONNAXIS BRAND IDENTITY

CLIENT
Connaxis

CATEGORY
Brand Identity • Social Media

WHAT WE CREATED
Logo, brand sheet, merchandise and signage mockups, and campaign creatives.



02 PRODUCT PROMOTION CAMPAIGN

CLIENT
B-Star Supplies

CATEGORY
Social Media • Marketing

WHAT WE CREATED
Social media creatives promoting POS and billing systems and recruitment notices.

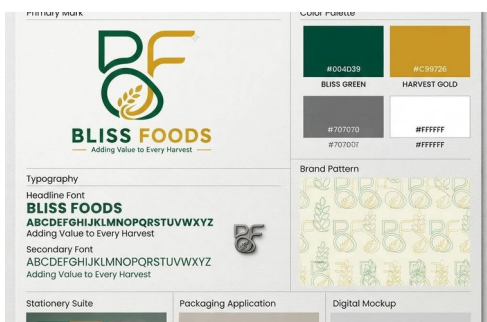


03 NON-PROFIT WEBSITE

CLIENT
Philadelphia Centre for Orphans

CATEGORY
Website Development

WHAT WE CREATED
Responsive website with donation, volunteer and fundraising calls to action.



04 BRAND IDENTITY SYSTEM

CLIENT
Bliss Foods

CATEGORY
Brand Identity

WHAT WE CREATED
Identity system: logo, colors, typography, stationery and packaging.



05 LOGO & PACKAGING DESIGN

CLIENT
Shima Cooking Pellets

CATEGORY
Logo • Packaging

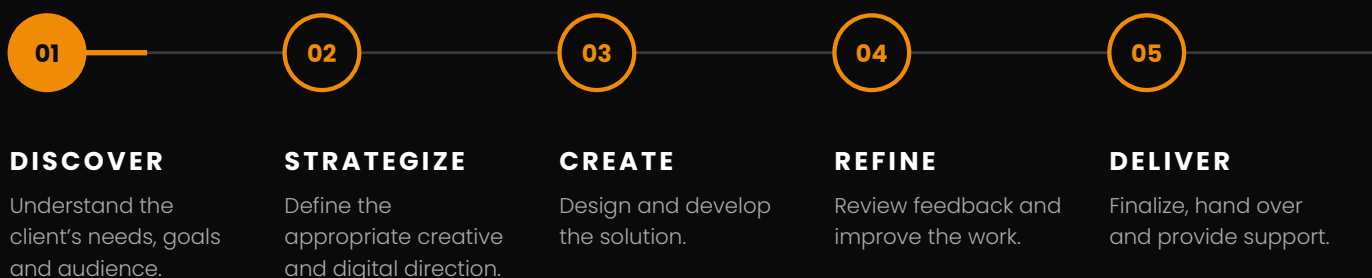
WHAT WE CREATED
Logo and packaging for 10 kg cooking pellet bags.

INDUSTRIES WE SERVE

Our portfolio shows work across a wide range of sectors.

01 Business & Corporate Websites and brand presence	02 Education Admissions and school media	03 NGOs & Nonprofits Websites and identities	04 Real Estate Property web presence
05 Retail & E-commerce Shops, fashion and boutiques	06 Agriculture Branding and packaging	07 Professional Services Legal practice website	08 Hospitality & Food Menus and restaurant branding
09 Technology Platforms and POS promotion	10 Entertainment & Events Event flyers and posters	11 Faith-Based Organizations Worship flyers and calendars	12 Finance & Investments Identities and promotion

OUR CREATIVE PROCESS



From idea to launch, every step is shared with the client.

LET'S BUILD SOMETHING GREAT.

Whether you need a stronger brand, a modern website, creative marketing materials or a complete digital solution, TM DigitalStudio can help transform your ideas into professional digital experiences.

START YOUR PROJECT



TM

DIGITAL STUDIO

DESIGN. DEVELOP. GROW.

WHATSAPP +265 884 865 238

EMAIL info@tmdigitalstudio.com

HOW WE CAN HELP

/ Graphic Design

/ Branding

/ Web Development

/ Hosting & Domains

/ App Development

/ Digital Marketing

/ Social Media

/ AI Automation



/ 14 CONTACT US

CONTACT US

PHONE

+265 985 236 866

WHATSAPP

+265 884 865 238

EMAIL

info@tmdigitalstudio.com

WEBSITE

www.tmdigitalstudio.com

LOCATION

Malawi

SOCIAL

Facebook • Instagram • TikTok
TM DigitalStudio



SCAN TO VISIT

www.tmdigitalstudio.com

DESIGN. DEVELOP. GROW.